

Privacy Notice

Plant Hire UK Ltd pledge never to give your personal data to any third parties for marketing purposes however, we may wish to send you updates on our services that may be relevant to you.

If you would like to receive the above information please provide your consent by ticking the box below. You may however withdraw your consent at any time by emailing our Data Protection Officer at: wpillidge@planthireuk.co.uk

Plant Hire UK Ltd – Privacy Notice

1. Introduction / Purpose of this Policy

At Plant Hire UK Ltd we respect your privacy and are committed to protecting what personal data (information) we collect from you.

Under the data protection legislation we are required to notify you of the information contained in this privacy policy (“the Notice”).

This Notice explains how and for what purpose we collect, use and share personal information, in accordance with the General Data Protection Regulation (“GDPR”).

2. About us

By accepting the service we offer and using our website, you are agreeing to be bound by this Notice in respect of the information collected about you.

It applies to Customers, Associates, Suppliers, Third Parties and Website Users.

Plant Hire UK Limited of Haydock Lane Industrial Estate, Haydock Lane, St Helens, WA11 9UY is a “data controller”. This means that we are responsible for deciding how we hold and use personal information about you.

We may update this Notice at any time.

3. What personal information do we collect?

All personal information that we collect in the course of our business (including through our website) will be recorded, used and protected in accordance with this Notice and applicable data protection legislation, including the General Data Protection Regulation.

By instructing us or submitting your details on our website you are requesting us to process your personal data to enable us to provide information or assistance to you and we will use and store your information for that purpose.

To undertake the above we may process the following information:

- Name
- Name of your organisation (if applicable)
- Address(es)
- Date of birth

- Gender
- Email address(es)
- Telephone numbers(s)
- Details of your instructions.
- Other information relevant to the provision of our services.

This is a non-exhaustive list which is reflective of the varied nature of the personal information processed.

4. How we collect your personal information

The information we collect may be gathered from a variety of sources including directly from you, email, through online contact forms on our website, information you have made public or from a third party.

The information we collect, process and store will be done so in accordance with applicable data protection legislation, including the General Data Protection Regulation and the purposes set out in this Notice.

5. How we use your personal information:

We will only use your personal information when the law allows us to. Most commonly, we will use your personal information in, but not limited to, the following circumstances:

- The carrying out of hiring [and selling of] plant machinery and connected services.
- Carrying out our obligations arising from any contracts entered into between us.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Compliance with our legal and regulatory obligations.
- Passing your information to experts, including professional advisors for the purposes of obtaining professional advice and complying with our contractual and legal obligations.
- Ensure good governance.
- Improve our products and services.
- Provide you with the information, products, and/or services you request from us.
- Sending you information or newsletters which you may find of interest where you have indicated your wish to be contacted for such purposes.
- Network and information security.
- Direct marketing
- Determining the effectiveness of promotional campaigns and advertising.

6. Marketing Communications

We may use your personal data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products and services may be relevant to you.

7. Sharing Information

We may have to share your personal information with third parties, including but not limited to:

- To carry out our contractual obligations.
- If we are under a legal or regulatory duty to do so.
- If it is necessary to do so to enforce our contractual rights.
- To lawfully assist the police or security services with the prevention and detection of crime and terrorist activity
- Where such disclosure is necessary to protect the safety of any person
- Where otherwise permitted under applicable law.
- We will not pass on personal information to any individual or company for marketing purposes.

8. International Transfers

We may on occasion need to transfer your personal information outside of the European Economic Area (EEA).

In the event there is a requirement to transfer your information outside the EEA this will be subject to agreement and the same safeguards and controls as those applied within the EEA to help protect your privacy.

9. Data Retention

We store some files digitally and others in hard copy. We will keep your personal data for as long as it is reasonable and necessary to fulfil the purposes for which it was collected. We will also retain your data in order to comply with our legal and business requirements.

10. Your Rights

Under the General Data Protection Regulation, you have a number of rights. If you want to exercise these rights in summary these include:

- The right to be informed about the collection and use of your personal information
- The right to access your personal information (commonly known as a “data subject access request”
- The right to correct any mistakes in the information which we hold
- The right to erasure of personal information in certain circumstances
- The right to restrict processing of your personal information

- The right to move, copy or transfer of your personal information
- The right to object to the processing of personal information or the continued processing of personal information.
- The right to object to direct marketing
- Rights in relation to automated decision making and profiling.

For further information on each of the rights under the General Data Protection Regulation can be found at www.ico.org.uk

If you would like to make a request to exercise any of those rights, please email our Data Protection Officer requesting a Data Access Request Form at:

wpillidge@planthireuk.co.uk

or write to us at:

FAO The Data Protection Officer
Plant Hire UK Ltd
Haydock Lane Industrial Estate
Haydock Lane
St Helens
Merseyside
WA11 9UY

When contacting us please let us have enough information to identify you (e.g. full name, address, reference) and state the right that you wish to exercise.

Once we have received your appropriately completed Data Access Request Form we will respond to you within one calendar month of receipt.

11. Data Security

We are committed to keeping your personal information confidential. We have put in place appropriate security measures to protect against your personal information from being accidentally lost, used, accessed in an unauthorised way, altered, disclosed or destroyed.

In addition, your personal information will only be handled by employees, agents, contractors and other third parties who have the business need to know and integrity to keep your personal information confidential and use it only for the purposes for which it was collected.

We have procedures in place to deal with any suspected personal data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

12. Complaints

For more information about this policy, or if you would like to make a complaint regarding any aspect of your personal data please write to us at the below address:

FAO The Data Protection Officer
Plant Hire UK Ltd
Haydock Lane Industrial Estate
Haydock Lane

St Helens
Merseyside
WA11 9UY

We will endeavour to resolve any of your concerns or complaints, however if we are unable to do so to your satisfaction, you may write to the Information Commissioner's Office by visiting their website: www.ico.org.uk or contacting them on telephone number 0303 123 1113.

13. Changes to this Privacy Notice

We may make changes to this Policy from time to time in order to reflect changes to our operations or changing legal or regulatory requirements. Where practicable we will notify you, usually in writing or by publishing updated content to our website or by other appropriate means.